



**FOR IMMEDIATE RELEASE.**

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## Rhycom, a strategic communications agency, acquires new online and broadcast business from CaterWithaClick.com.

(Overland Park, KS)—Rhycom, a full service, strategic communications agency, has added CaterWithaClick.com to its list of diverse clientele. Rhycom was hired by CaterWithaClick.com to provide corporate identity development, strategic planning, and online and traditional advertising. CaterWithaClick.com recently launched an integrated advertising campaign targeted to businesses and individuals in the Kansas City metro area to support their online catering and takeout website.

“We are pleased to add CaterWithaClick.com to our list of clients,” stated Rick Rhyner, President of Rhycom. “Our experience in branding and online marketing makes us a good fit for CaterWithaClick.com. They have a great concept and we are glad to be their partner.”

### [About CaterWithaClick.com](#)

This website is the newest, most innovative way to order catering, delivery or takeout in the Kansas City metro area. CaterWithaClick.com is a website where customers can order online from their favorite caterers and restaurants—perfect for corporate events, family occasions and delivery to your office or take out for home.

### [About Rhycom](#)

Rhycom focuses on strategy, creativity and commitment to clients, and consistently ranks in the *Kansas City Business Journal's* “Top 25 Advertising Agencies.” Founded in 1999, Rhycom conceives and executes interactive and traditional marketing and advertising campaigns. Our clients include start-ups, established brands, and national and international corporations all with a common goal—to grow their business and their brand. Rhycom’s services include strategic planning, research, advertising, interactive, web development, public relations and event promotion.