



# DURRIE VISION

## What we do for Durrie Vision:

For Durrie Vision, a leading eye surgery center, Rhycom handles lead generation, brand awareness, and patient education through targeted campaigns across TV, audio, and digital platforms. We also manage social media content creation, influencer marketing, and overall campaign strategy.

## Focused on Service:

Our commitment to Durrie Vision goes beyond marketing. We're dedicated to understanding their unique needs and delivering customized solutions that elevate their brand. By focusing on exceptional service, we ensure every aspect of their marketing—from lead generation to social media management—is handled with the same level of care and precision that Durrie Vision provides to its patients.



# 75%

increase in quality calls

# +25%

users booking within 48 hours of viewing "Sees the Day"